

THE OFFICIAL MAGAZINE of the NATIONAL BASKETBALL RETIRED PLAYERS ASSOCIATION

LEGENDS

LEGENDS OF BASKETBALL
SHOWCASE

COLLEGE BASKETBALL QUADRUPLE
HEADER COMING TO CHICAGO

MAGAZINE

20/22 Fall

LEGEND AMONG
LEGENDS

MARIO
WEST

JOE DUMARS

A LIFETIME IN BASKETBALL AND HIS
NEW ROLE WITHIN NBA LEADERSHIP





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HALL OF FAME CLASS OF 2022

Hall of Fame Enshrinement Weekend is always basketball's most star-studded affair, and the 2022 festivities were no different. This year, basketball royalty descended upon the Mohegan Sun in Uncasville, Connecticut and Symphony Hall in Springfield, Massachusetts to welcome a new group of basketball icons to their forever home in the Hall of Fame.

To tip off the weekend of celebrations in style, the NBRPA hosted a Players Party at the Novelle – Mohegan Sun on Friday night, bringing together Hall of Famers, partners, media and more to commemorate the Class of 2022. On Saturday evening, the new class of inductees walked the glamorous red carpet into Symphony Hall and were officially enshrined into the Hall of Fame.

Among the inductees in the Class of 2022 were NBA legends Manu Ginóbili and Tim Hardaway and WNBA legends Swin Cash and Lindsay Whalen. Between these former players are countless rings and accolades, but all made it clear in their enshrinement speeches that the love and support of their family, friends and fans were their biggest accomplishments of all. The NBRPA congratulates these legends and celebrates their immortality in the Hall of Fame as part of the basketball family.

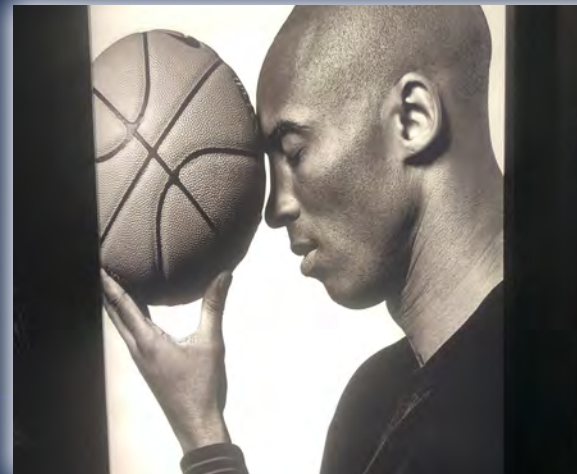






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BACK TO SCHOOL

NBRPA BRINGS THE INAUGURAL LEGENDS OF BASKETBALL SHOWCASE TO CHICAGO

by JULIO MANTEIGA

Before most of the National Basketball Retired Players Association's (NBRPA) members were considered NBA and WNBA Legends, they were gracing the campuses of various universities and colleges around the country.

Before showcasing their skills in cities like New York, Seattle and Los Angeles, they were astonishing the nation in places such as Chapel Hill, Ann Arbor and Madison.

With college basketball being such a large part of our members' hoops careers, it's no wonder the NBRPA has decided to tap into its collegiate roots and present the inaugural Legends of Basketball Showcase at the United Center in Chicago this coming December.

The college basketball quadruple-header will not only showcase the

game's future stars but will also spotlight the work of the NBRPA over the years. The National Basketball Retired Players Association has always honored the legacy of its members, so it's only natural to highlight the places where so many members began their basketball journey. In what promises to be an exciting day of men's college hoops, the four-game set will feature Northern Iowa facing Towson, Tulane taking on George Mason, Dayton matching up against Wyoming and NC State battling Vanderbilt.

The eight programs competing in the Legends of Basketball Showcase are no strangers to success and have collectively produced over 200 NBA Draft selections. The schools also have deep ties to NBRPA membership. At the helm of Vanderbilt is 18-year NBA veteran Jerry Stackhouse, the



Wyoming Cowboys guard Hunter Maldonado (24) against the Boise State Broncos at Arena-Auditorium. The Cowboys beat the Broncos 72-65. Mandatory Credit: Troy Babbitt-UW Media-Athletics

former No. 3 overall draft pick and two-time All-Star who appeared in 970 games for eight teams. Wyoming assistant coach Shaun Vandiver is a former first-round pick (25th overall) by the Golden State Warriors in the 1991 NBA Draft. George Mason head coach Kim English was drafted in the second round of the 2012 NBA Draft (44th overall) by the Detroit Pistons, and Northern Iowa assistant coach Seth Tuttle played for the Miami Heat's Summer League team in 2015.

It's not just membership that has ties to these schools. Our Board Chairman, Johnny Davis, is a Dayton alum who led the Flyers in scoring for three consecutive seasons (1973-76) before spending nearly four decades with the NBA as a player, front office executive, assistant and head coach. NBRPA Board Members Thurl Bailey and Chucky Brown are NC State alums. Bailey led the Wolfpack in scoring and rebounding during the team's miracle 1983 NCAA Championship season before embarking on a 13-season NBA career, and Brown led NC State in scoring in 1988 (16.6 ppg) and rebounding during the 1989 season (8.8 rpg).

NBRPA President & CEO Scott Rochelle spoke to us about the thrill of being able to bring this event to life.

"We are thrilled to partner with Intersport to present the Legends of Basketball Showcase, especially here in our home base of Chicago," Rochelle said. "With its connection to our organization, this event is a natural fit for us to undertake, and we couldn't be more excited for our members and the programs involved."

"The Legends of Basketball Showcase is going to be an extraordinary day and night of top-notch men's college hoops entertainment, and we look forward to it being a marquee event on the NCAA basketball calendar for years to come."

Along with some incredible basketball being on display, the event will serve as a living testament to the work the NBRPA has done over three decades for its membership. The NBRPA's charitable efforts, scholarship programs and member initiatives will all be highlighted. We look forward to catching up with our extended family in person as we take in a full day of this game that has captivated us.



DECEMBER 17, 2022
UNITED CENTER
CHICAGO

www.legendsofbasketball.com/showcase



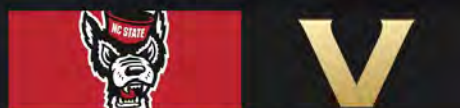
12:00PM CT



2:30PM CT



7:00PM CT



9:30PM CT



NBRPA AND DEUCE TEAM UP TO PROVIDE UNIQUE COMPETITIVE GOLF EXPERIENCE FOR NBRPA MEMBERS

*LEGENDS TO COMPETE ALONGSIDE AMATEUR GOLFERS
IN 10 MARKETS ACROSS U.S. AND IN THE DOMINICAN
REPUBLIC TO RAISE MONEY FOR LOCAL ORGANIZATIONS*

The National Basketball Retired Players Association and Deuce recently announced a collaboration to bring a unique golf experience to NBRPA members and amateur golfers – as part of the Deuce Am Tour, that will feature events at ten top golf courses across the U.S. and culminate at the world-renowned Casa de Campo Resort & Villas located in La Romana, Dominican Republic.

The Deuce Am Tour aims to provide an atmosphere for Legends to enjoy a premium event at exclusive clubs and play alongside some of the top amateurs in the world. In addition, both the NBRPA and Deuce organizations will collaborate to raise money in every market, in which an event is held, for a local organization that is dedicated to increasing diversity in the sport of golf. Legends and amateur participants will also be treated to top-notch entertainment, including pairing parties, events for cigar, fashion and whiskey aficionados, live music,

industry networking and much more.

"We are excited to join forces with Deuce to be able to bring these types of events to where so many of our members enjoy being – on the golf course," said Scott Rochelle, NBRPA President & CEO. "This partnership, with a fast growing, Black-owned company, allows us to present our members with an incredible opportunity to further their involvement in amateur golf tours and the golf industry as a whole. This alliance will enhance the competitive atmosphere at our national Amateur Tour events for our golfers and also for the former basketball players that will transition that naturally competitive spirit from the court to the fairways," says Tarek DeLavallade, President of Deuce & the Deuce Am Tour. "Our goal is to create a memorable experience for everyone involved from the players, sponsors, and others who will be there to enjoy all of our national events."



NBRPA member Phil Hubbard participated in the first stop of the Deuce Am Tour on October 17 in Washington, D.C.

**THE DEUCE AM GOLFING TOUR
SCHEDULE FEATURES EVENTS
FROM OCTOBER THROUGH AUGUST
2023 IN THE FOLLOWING CITIES:**

- October 17 – Potomac Shores Golf Club, Washington, D.C.
- November 20 – Cowboys Golf Club, Dallas, TX
- December 12 – Turnberry Golf Club, Miami, FL
- January 22 – Keene's Pointe Golf Club - Orlando, FL
- February – Las Vegas, NV
- March – Phoenix, AZ
- April – Atlanta, GA
- May – NY/NJ metro area
- June – Chicago, IL
- August – Casa de Campo, Dominican Republic

**Exact dates of later events will be announced at a later date.*

Deuce Am Tournaments are competitive and flighted and will allow NBRPA Legends to choose to compete in the Top 4 Flights, where they will be required to carry a USGA GHIN handicap number that can be verified. If Legends do not have a GHIN number, they will have the opportunity to play in the Hackerish Flight.

NBRPA members interested in applying for this opportunity can reach out to Cameron Ballard at cballard@legendsofbasketball.com or (312) 913-9400.

LEGEND AMONG LEGENDS

MARIO WEST

*PROVIDING GUIDANCE AND A
NETWORK FOR SUCCESS TO
PLAYERS TRANSITIONING TO LIFE
AFTER BASKETBALL*

by **PETE CROATTO**



“Either you leave the game, or the game leaves you,” Mario West says.

For West, who played four seasons with the Nets and Hawks and another five in Europe, Asia and South America as a shooting guard, it was the latter. And it changed his life.

Like countless men and women who have played professional sports, West spent years focused on the relentless, glamor-free reality of turning

an impossible dream into a steady career. His days were tightly regimented. He had a workout routine, a strict diet and a tight schedule.

The sacrifices constrained him, but they were necessary. But then West was granted crippling freedom: he tore his Achilles tendon.

Not only did the injury cause West to lose out on a more lucrative contract, but he also became undesirable to teams. Barely in his thirties, his career was done, but life went on.



Head Coach Mike Woodson of the Atlanta Hawks discusses a play with Joe Johnson #2 and Mario West #6 during the 2009 NBA Training Camp on October 6, 2009 at Philips Arena in Atlanta, Georgia.



LeBron James #23 of the Cleveland Cavaliers looks to pass against Mario West #6 of the Atlanta Hawks in Game Three of the Eastern Conference Semifinals during the 2009 NBA Playoffs at Philips Arena on May 9, 2009 in Atlanta, Georgia.

"I could no longer do the things that made me - me," he says.

West couldn't hang out with the guys. It weighed on him mentally. What was next? He wasn't destitute, but there was no money coming in and too much going out.

To get back into the game, he took a job working as Director of Player Personnel for the men's basketball team at his alma mater, Georgia Tech. He oversaw the players' day-to-day needs and organized the team's community service activities. He wanted to coach but was passed over for that opportunity.

That's when West talked with Purvis Short, the Warriors great and longtime fixture of the National Basketball Players Association. Short advised West to look at the NBPA's programs. So, West did, participating in ones for leadership development and coaching. He wound up gaining a new purpose in life.

"I discovered that my passion is serving and helping others while being connected to the game itself," West says.

He is now the director of the NBPA's Off the Court program, which helps players transition to life after basketball. The program began in 2017 under former NBA All-Star Antonio Davis.

"It gives me the best of both worlds," says the 38-year-old. "It allows me the opportunity to assist players where I struggled most and to have direct impact and influence. What matters more is there's a bridge for players to make the journey into the unknown with confidence."

There is no uniform course of action for a basketball player's next chapter, West says. Some want to get a college degree or a certification through the NBPA's continued education reimbursement program. Some want to look at broadcasting. Older players, he says, frequently

need a resume or to learn LinkedIn to get a job. Others are still playing and want to plan ahead.

Off the Court alumni who have found success in another venture, such as Josh Childress in real estate, speak about their perspectives on life after basketball. Users can also “build their own experience” and see what a job at Amazon or Nike looks like.

“It’s sitting one-on-one and meeting guys where they are,” West says.

Everything is done in-house. To borrow a phrase from NBPA head Tamika Tremaglio, West calls Off the Court, the 411 and 911 for players. The five “pillars” of the program are mental health and wellness, physical wellness, financial literacy, career and the brotherhood.

“It’s a holistic approach to serve the players that involve every aspect of the NBPA,” says West, who struggled with all five of Off the Court’s pillars. “Not everybody will struggle the same. Without basketball as a career, some former players suffer an identity crisis or grow bored. They could get out of shape.”

West says the COVID-19 pandemic, which paused the NBA season in March 2020, raised awareness of a basketball-free future, and active players aren’t sticking to sports — witness Draymond Green’s podcast/TNT appearances, LeBron James’ school or Giannis Antetokounmpo’s part-ownership of the Milwaukee Brewers.

When restrictions were lifted, West started to make his presence known. He’s based in Atlanta, so there are at least 41 opportunities a year to approach players before or after a game, not to mention numerous events — pro-ams, Summer League — where players gather.

That includes holding health screenings for retired players with the National Retired Players Association. One was held during Summer League in Las Vegas.



Mario West #6 of the Atlanta Hawks brings the ball upcourt against the Memphis Grizzlies during the game on February 9, 2010 at FedExForum in Memphis, Tennessee. The Hawks won 108-94.



Kobe Bryant #24 of the Los Angeles Lakers drives against Mario West #6 of the Atlanta Hawks during the game on March 29, 2009 at Philips Arena in Atlanta, Georgia. The Hawks won 86-76.

In building relationships with current players, West doesn't press. He identifies himself and what he does. He'll offer to set up a player with a gym in Atlanta or a trainer. It's all about showing up, checking in and showing that he cares.

"What I've found is once you mention what you do, being a former player, maybe the first time they'll say, 'What's up? Nice to meet you,' West says. "After that second or third time, they'll come up to me with, 'Hey man, I was thinking about x, y and z.'"

In late September, West hosted a workshop for eight to 10 "transitioning" players in New York. They toured the NBPA office, met the staff and learned more about Off the Court's resources. A panel discussion was planned, along with a talk by Hall of Famer Isiah Thomas, one of West's mentors.

"You want to create that intimate, locker room feel to engender conversation," West explains.

There is life after basketball ends.

"When we played the game, you played for the award," he says. "The award is the trophy. You can play for that championship. Things have come full circle because I know what it felt like to struggle — the loss of identity, the loss of confidence. It's no different than playing in the game, and you are in a slump, then you have that old veteran reminding you of who you are and what you're capable of doing."

What's the trophy for West now?

"The reward for me is that I was able to be transparent and be vulnerable and share not only my intimate, personal story and how I got on my feet, but also provide a service," he says, referring to helping someone through the five pillars. "When you see that person after talking to them on the phone, and you get that dap and that bear hug, there's no greater feeling."

In fact, he says, it's a lot like when a shooting slump ends. You're on fire, the opposing team calls a time out, and your teammates leap off the bench to greet you.

The brotherhood is still there. This time, the arena is different.





LEGENDS SUMMER GETAWAY 2022

RECAPPING THE ANNUAL NBRPA REUNION IN LAS VEGAS

by ERIN LAW



Viva Las Vegas! On July 7-9, the NBRPA once again welcomed our Legends, guests, media and partners to Sin City for the 2022 Legends Summer Getaway.

This year's annual gathering was like none other, complete with programming focused on technology and career opportunities, first-class hospitality at NBA Summer League, lavish Players Parties at nightclubs and Topgolf, and a comfortable stay at the beautiful ARIA Resort & Hotel.

The Legends Summer Getaway kicked off on day one with invaluable NBPA Health Screenings and the opening of the Legends Lounge, where we welcomed all our members and guests to reunite and reconnect like they were back in their playing days. After checking in and collecting their swag bags, members got to stop by each of our partner tables to



develop new relationships and foster old ones. No Legends Lounge would be complete without a DJ, an open bar, food, and of course an NBRPA-branded half court.

As the evening rolled around, we began our educational programming with the technology summit, titled Emerging Technology & Player Opportunities – Powered by ARIA 360. The summit was moderated by ESPN analyst and NFT collector Ros Gold-Onwude, and our panel of experts included NBA Legend and tech investor Metta Sandiford-Artest, ARIA Chief Creative Officer Travis McMichael III, Bleav Talent Director Nick Kreider, and NBRPA Counsel & Sr. Director Cameron Ballard. Topics included NFTs, virtual reality, NBA 2K, social media, and a range of additional topics





focused on educating NBRPA members about current trends in technology, as well as how to effectively leverage those for personal and professional purposes.

Day one of the Legends Summer Getaway concluded with the ever-popular outing at Topgolf as attendees partied, golfed, and mingled well into the night with the beautiful Las Vegas strip as the backdrop.

Day two tipped off with the annual members meeting and breakfast, providing NBRPA members with important updates about the state of the association. NBRPA President & CEO offered comprehensive remarks about the growth and achievements of the organization over the last year. Highlighted in these remarks was the acknowledgement and celebration of the NBRPA's 30th Anniversary, leading to an enthusiastic standing ovation for Archie Clark as one of the association's founders and biggest advocates.

As the Legends Lounge opened for a second day and attendees were eager for more programming, WNBA Legend Yolanda Moore took to the stage with representatives from Amazon to discuss her experience gaining career training and hands-on experience as part of the Amazon Athletes Program. Attendees asked questions and stayed after to talk with Yolanda and the Amazon representatives about networking and career opportunities for former players within Amazon.

As the Legends Lounge closed for day two, attendees headed over to the Thomas & Mack Center to watch some exciting NBA Summer League action. Legends and their guests enjoyed premium hospitality in the Michelob ULTRA Courtside complete with cold refreshments and spacious, comfortable seating courtside. Day two wrapped up with a Players Party at JEWEL Nightclub and an after party at Alibi at ARIA, but it's safe to say that nobody wanted the night or the 2022 Legends Summer Getaway to end.

Come Saturday morning we gathered one last time for a farewell breakfast and a group photo to celebrate another amazing reunion in Las Vegas. We can't say "thank you" enough to our Legends of basketball, their wonderful guests, and our gracious partners for coming together and making this Legends Summer Getaway the most fun, educational, and successful yet. We're already counting down the days and can't wait to see you all again for the 2023 Legends Summer Getaway!







THANK YOU TO ALL THE NBRPA PARTNERS THAT MADE THE 2022 LEGENDS SUMMER GETAWAY OUR BEST ONE YET! THROUGHOUT THE ENTIRE EVENT YOU EDUCATED AND ENGAGED OUR MEMBERS, PROVIDED VALUABLE INSIGHTS AND OPPORTUNITIES, AND FOSTERED MEANINGFUL RELATIONSHIPS WITHIN OUR ORGANIZATION. WE CAN'T WAIT TO SEE YOU AT OUR NEXT EVENT!





A LIFETIME IN BASKETBALL PREPARES JOE DUMARS FOR HIS NEW ROLE WITHIN NBA LEADERSHIP

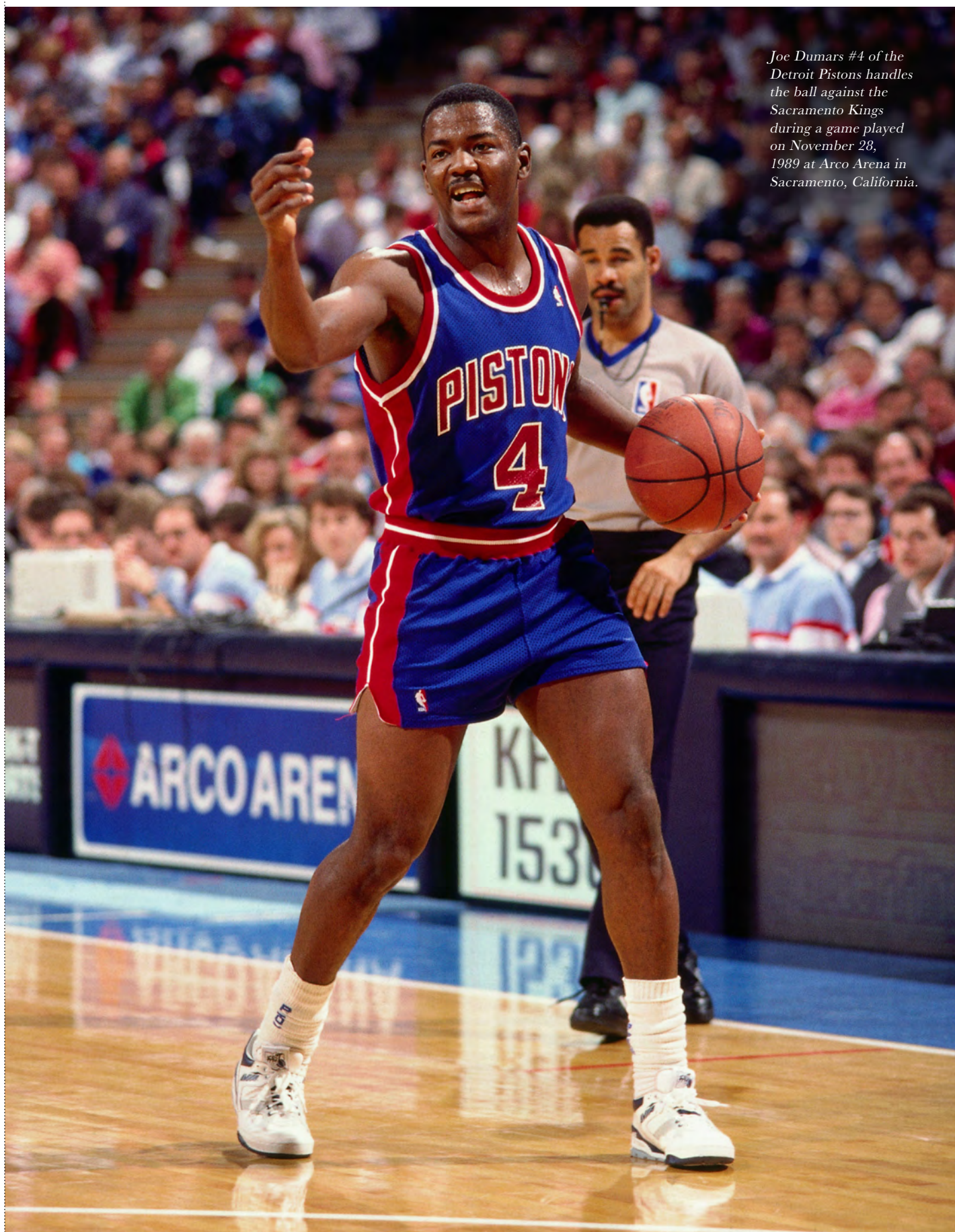
by **CHRIS SHERIDAN**

The irony of being the NBA's Dean of Discipline is not lost on former Detroit Pistons Bad Boy Joe Dumars. Not so long ago, he received phone calls from the league office telling him who was in trouble and why, most infamously after the Malice at the Palace brawl in 2004.

"No question there is a touch of irony there," Dumars said in August. "I have been a member of teams and front offices that have had a lot of dealings with this office, but it helps me inform my perceptions of this job."

Dumars' new job (he began in May) is Executive Vice President, Head of Basketball Operations, also informally known as the league office's Bearer of Bad News. Dumars comes in after three years in the Sacramento Kings' front office. He made a coast-to-coast move and settled on the Upper West Side of Manhattan, easing his commute to the league offices on 51st and Fifth Avenue.

That's where he will review flagrants, technicals and worse before getting on the phone with team executives, usually to deliver bad news.



Joe Dumars #4 of the Detroit Pistons handles the ball against the Sacramento Kings during a game played on November 28, 1989 at Arco Arena in Sacramento, California.



Michael Jordan #23 of the Chicago Bulls battles for position against Joe Dumars #4 of the Detroit Pistons circa 1990 at the Palace of Auburn Hills in Auburn Hills, Michigan.



Joe Dumars #4 of the Detroit Pistons is presented the NBA Sportsmanship Award circa 1997 at the Palace of Auburn Hills in Auburn Hills, Michigan.



Hall of Fame inductees Charles Barkley (L) and Joe Dumars laugh during the 2006 Basketball Hall of Fame Press Conference on September 8, 2006.

How Dumars goes about that job in the 2022-23 season will go a long way toward determining how he is viewed compared to his predecessors Rod Thorn, Stu Jackson and Kiki Vandeweghe.

He met with them over the summer to listen to their advice, and the one common denominator was this: Be a communicator, even when there is no bad news to communicate.

"I had dinner with all three of those guys, and what stuck with me was how they said I needed to get on the phone with all of the people I will be dealing with, and when there is bad news to deliver, call and explain," Dumars said. "You have to add a personal touch. You cannot just be a hammer and nothing else. You have relationships with these people."

Dumars is universally regarded as a nice guy, which his predecessors said he needs to use to his advantage.

"Joe has a great personality for that job. It requires neutrality, and he must be even-keeled because teams get highly emotional when dealing with that office," Vandeweghe said. "The best piece of advice I gave him was to stay in touch with everybody because you don't want to

talk to these people only when there is a problem. You want relationships that are positive at times because people are going to be upset at you most of the time."

Like many former players, Dumars hears the complaints about how the game has changed in uncomfortable ways for many players from his generation. And while he does not necessarily disagree that the game has become softer and more 3-point-oriented, Dumars is quick to assert that each generation gets to choose the brand of basketball that will be played in the NBA, and today's players are playing a game that is a product of so much focus on outside shooting at the development level all the way through the pro ranks.

"You are a steward of the game when sitting in this seat, and part of the job is not letting the game get stale, being progressive," Dumars said. "We cannot allow the game to get stale and outdated."

Dumars spent much of his first three months of the new job onboarding into his office and his roles with different committees, including the Competition Committee, the General Managers' Committee and the Coaches'

Committee. He came aboard during the NBA Finals and quickly had his hands involved in the Pre-Draft Camp, the Draft Lottery and Summer League, all while undergoing the arduous task of relocating, which every once-traded retired NBA player can relate to.

He steps into a role that seems at odds with his disposition, a well-liked former team executive who now must be the designated bad guy when situations call for it.

"Joe will be great in that job because he is respected by virtually everyone for what he was as a player, a cerebral good guy," Thorn said. "He has universal respect in the league, and coming in with that is a real plus for him. The best advice I gave him was to be himself. I told him you have a good feel for what goes on in the league and to be honest all the time. Treat everybody equally, do what you've done your whole life, and you'll be fine."

The Competition Committee rules change that everyone will see highlighted this year is the change of the penalty for a "take foul." The change will award the aggrieved team one free throw and a retained possession on instances where a foul was committed to stifle a fast break

while not meeting the criteria for a clear path foul. There were approximately 1,700 such instances last season, each of which stopped a fast break, slowed the game down and took a potential highlight off SportsCenter.

On Dumars' plate moving forward is finding a way to enhance team rivalries because, for every budding Grizzlies-Warriors dynamic, many fans remember the Lakers-Celtics and Bulls-Pistons battles. And what is best for the game is finding a way to not only please the younger fans who advertisers are catering to but also serve the older fans who often feel overlooked — especially when they tell their grandkids about the glory days.

It is not easy being the designated bad guy, which is what Dumars will have to be in his new role. But anyone who knows him knows that Dumars is the furthest thing ever from an actual bad guy, which is why the NBA's sportsmanship award is named after him.

"It's a tough job, dealing with so many entities: Players, coaches, GMs, referees and owners, and competition brings out the best in all of us," Jackson said. "I told him to remind himself that he knows more about the game of basketball than they do. I told him to keep that in mind."

He will have to find a way to include his personal touch on unpleasant matters that are



Joe Dumars #4 and Grant Hill #33 of the Detroit Pistons laugh circa 1997 at the Compaq Center in Houston, Texas.

going to come across his desk, but you cannot help but believe that he was given this job in large part because everyone who has ever known him genuinely likes him. Whether that dynamic can continue remains to be seen, but there is no doubting that Dumars is about the most grounded person to sit in that seat in a long time. Not that Jackson, Thorn or Vandeweghe were bad guys, because they are most certainly not. But you could always find someone to bad mouth them, whereas the next guy to bad-mouth Dumars may be the first.



Joe Dumars, President of the Detroit Pistons and Tom Gores, Owner of the Detroit Pistons 'fist bump' to show their excitement during the Detroit Pistons Draft Night Party at the Palace of Auburn Hills on June 23, 2011 in Auburn Hills, Michigan.



X

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LEGENDS CARE

Legends Care is the initiative of the NBRPA that positively impacts communities and youth through basketball. NBRPA Legends give back through clinics, mentoring, charitable outreach and other grassroots initiatives in the United States and abroad with the goal of educating, inspiring and keeping youth active, healthy and safe.

LEGENDS HBCU SCHOLARSHIP



The Legends HBCU Scholarship is a scholarship fund and scholars program for undergraduates attending HBCUs. Legends Scholars will receive a \$10,000 scholarship in recognition of their academic excellence and desire to positively impact the world.



FULL COURT PRESS

Legend Care's cornerstone program - Full Court Press: Prep For Success - went virtual, giving children around the world the opportunity to learn basketball skills through drills demonstrated by WNBA Legend Sheryl Swoopes and NBA Legends Grant Hill, Shawn Marion, Dale Ellis, Fat Lever, Greg Oden and Caron Butler.



LEGENDS GIRL CHAT

Legends Girl Chat is a virtual Legends Care program consisting of one-hour video conversations between middle school and high school girls and WNBA Legends. Partnering with the NBRPA on Legends Girl Chat is Girls Inc. Through this Legends Care partnership, all 78 affiliates of Girls Inc. are able to schedule a Legends Girl Chat to incorporate into their programming.



LEGENDS HOME COURTS

Through the Legends Home Courts program, monetary grants are given to community groups for the renovation of outdoor basketball courts.

BACK2BACK

BACK2BACK prepares elementary students for the upcoming school year by providing them with brand new backpacks filled with essential back to school supplies.

THANKSGIVING COMMUNITY ASSIST

The Thanksgiving Community Assist is an annual Legends Care program through which families in need receive a Thanksgiving turkey and holiday cheer from the Legends of Basketball.



FULL COURT PRESS:

HALL OF FAME ENSHRINEMENT WEEKEND 2022



To close out the 2022 Hall of Fame Enshrinement Weekend, the NBRPA hosted the annual Full Court Press clinic at the Naismith Memorial Basketball Hall of Fame on Sunday morning. More than 40 local youth from the Springfield area participated in basketball drills on the Jerry Colangelo Court of Dreams surrounded by images of basketball legends. Hall of Famer Chris Mullin spent time during the clinic talking with the participants, sharing words of inspiration and heartfelt advice for how to be successful in their basketball careers and in life.





LEGENDS HBCU SCHOLARSHIP

The NBRPA is proud to announce the 2022-2023 recipients of the Legends HBCU Scholarship, making them the second class of Legends Scholars.

"These five remarkable young people were selected from hundreds of HBCU students due to their academic excellence and commitment to making a positive impact in the world," said Scott Rochelle, NBRPA President & CEO. "We are excited to introduce the 2022-2023 Legends Scholars to last year's inaugural class of Legends Scholars and welcome them into our Legends family – where we will support them during their collegiate career and beyond."

The five Legends Scholars will receive a \$10,000 academic scholarship from the NBRPA for the 2022-2023

school year. In addition to addressing the financial needs of Legends Scholars, a comprehensive scholars program will assist Legends Scholars in the areas of career preparation and development, job placement and mentoring both during and after their undergraduate years.

The Legends HBCU Scholarship and Legends Scholars program were created in 2020 under the NBRPA's Legends Care initiative to honor the rich history of HBCUs and their alums while moving the legacy forward by supporting current HBCU undergraduates.

To learn more about the Legends HBCU Scholarship and Legends Scholars program, visit legendsofbasketball.com/HBCU.

LEGENDS HBCU SCHOLARS CLASS OF 2022-2023



Marshaela Cooper

Tennessee State
University



Tyh'iana Tomlin

Howard
University



Adeja Shannon

Tennessee State
University



Ti'Mia Wynn

Tuskegee
University

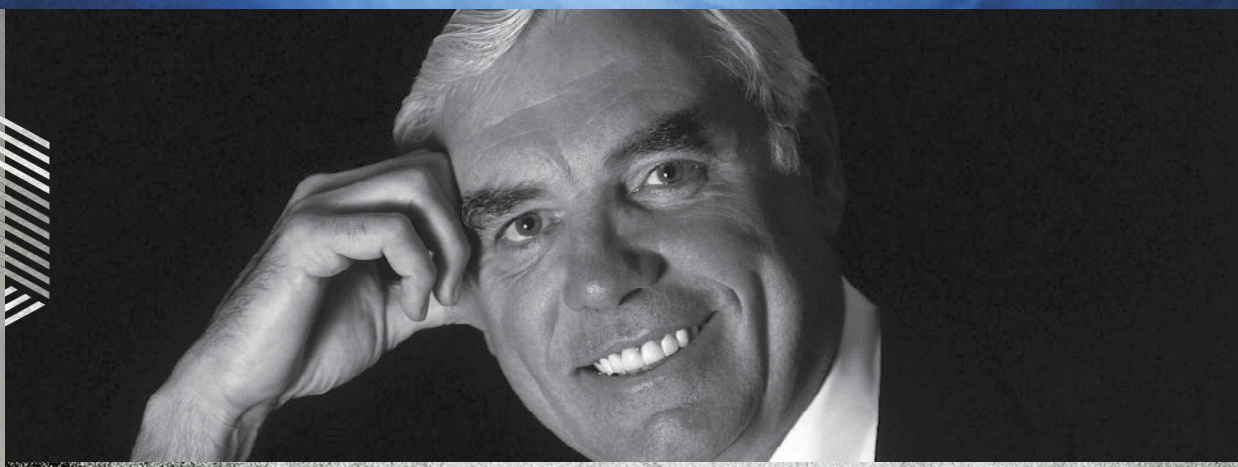


Julian Bridges

Grambling State
University



VISIT [LEGENDSOFBASKETBALL.COM/HBCU](https://legendsofbasketball.com/HBCU) TO LEARN MORE.



DAVE DEBUSSCHERE SCHOLARSHIP 2022-2023

Every year, the NBRPA provides DeBusschere Scholarships to eligible legends and their spouses and children in pursuit of higher education degrees. We're proud to support another group of scholarship recipients and honor the late Dave DeBusschere through this fund.

AMINE ABDELOUAHID

OSCAR ARMSTRONG

KACEY BATTLE

KEION BATTLE

AVA BIRDIN

KEYARA BOYKINS

EARL A. BOYKINS JR.

SOMMER BROKAW

AISHAH BROWN

NOAH BURTON

TAYLOR CARR

STEPHANIE COLTER

REIGAN CURRY

EDDIE CURRY

JUNE HAMILTON

SCOTT HAYES

J'DEN HUMPHRIES

TREY JOHNSON

ALFONSO JOHNSON, III

KENNEDY JONES

ALYSSA KEELING

HOLLAND LAGARDE

ALEXA LISTER

EMERY O'BRYANT

ADRIAN STRONG

TANNER TOOLSON

DALLIN TOOLSON

JAJUAN TOT

JALEN TOT

EVAN WILKINS

LIAT WILLIAMS

AVERY WOOTEN

*CONGRATULATIONS TO THE 2022-2023 RECIPIENTS
OF THE DAVE DEBUSSCHERE SCHOLARSHIP.*



Legends Studios, presented by the NBRPA, is the #1 podcast destination for basketball fans who want to hear from NBA and WNBA Legends.

Episodes of the All-Access Legends Podcast, On Deck with Scott Rochelle, Legends Live, Hoop du Jour with Peter Vecsey, and Legends Lounge with Trill Withers can all be found in one place at Legends Studios.



SUBSCRIBE to Legends Studios on Apple Podcasts, Spotify, Stitcher or wherever you listen to podcasts to stay up-to-date with Legends content.





NEWLY DESIGNED BRAND ENHANCEMENT ELEMENTS INCLUDE REDESIGNED LOGO, ANIMATED CONTENT AND MERCHANDISE DESIGNS

The National Basketball Retired Players Association, in celebration of its 30th anniversary, is teaming up with sports marketing collective HEARTLENT Group to re-fresh the organization's visual identity. As part of the partnership, the creative team at HEARTLENT Group, led by managing partner and head of creative Elliot Gerard, is creating new enhancements for the organization, including a new primary logo.

HEARTLENT is also collaborating to design digital content promoting the NBRPA's Legends Media & Entertainment platforms, including a series of custom animations showcasing previously untold stories about basketball luminaries like Charles Barkley and Alonzo Mourning.

Legends Media & Entertainment (LME), is the multifaceted storytelling platform that is home to Legends Magazine, Legends Live digital series, and the Legends Lounge w/ Trill Withers and Hoop du Jour w/ Peter Vecsey podcasts, that bring the wide-reaching stories of many of the NBA and WNBA's biggest stars to life. Additionally, HEARTLENT will create unique designs for the NBRPA's Legends Care initiative, which is the charitable arm of the organization offering programs and services that positively impact youth and communities both locally and globally. This includes a limited-edition Legends Care t-shirt that is available now until November 1 to Legends Care Tip-Off Campaign donors at legendsofbasketball.com/TipOff.

"HEARTLENT Group is the perfect partner to evolve and elevate our brand positioning due to the team's extensive experience in the NBA as well as their genuine love for the game and top creative talent," said Scott Rochelle, NBRPA President & CEO. "With the growth of Legends Media & Entertainment, the timing is ideal to re-fresh our visual identity and we are pleased to be joining forces with HEARTLENT Group on this endeavor."

The new logo design incorporates both the history of the NBRPA as well as fresh design elements to display both the physical and cultural aspects of the sport. Utilizing graffiti artwork, the basketball inside the logo includes meaningful imagery like hand-

prints to signify the players who have left their mark on the game, retro sneakers to symbolize the history and culture of basketball, x's and o's to stand for what players have accomplished on the court, and much more. A nod to the organization's three decades of service, the logo also features a three-pointed crown.

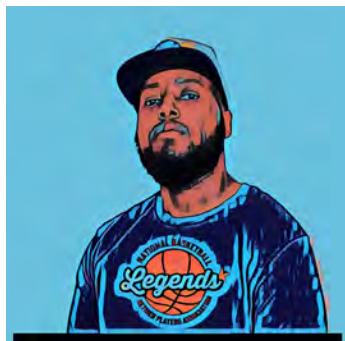
"This new re-design of our logo is a fantastic representation of the historical and cultural aspects of the sport of basketball," said Caron Butler, NBA Legend and NBRPA Board Director. "The design incorporates images that have been prevalent throughout the lives of the brotherhood and sisterhood that make up the NBRPA and highlights the growth and impact of our organization and the Legends brand over the last thirty years."

"Our entire team at HEARTLENT Group is thrilled to be working with the NBRPA to showcase the storied organization in a new way while maintaining the utmost respect for its history and the legends of the sport it represents," said Gerard. "Celebrating athletes is at the core of what HEARTLENT does and we feel honored to take on this important creative work with the NBRPA."

To follow along with LME content from the NBRPA, find us on social media.

TWITTER, INSTAGRAM,
YOUTUBE AND TWITCH:
@NBAALUMNI

FACEBOOK:
NBA ALUMNI



TRILL'S TAKE:

TOP 10 NBA/WNBA APPEARANCES IN FILM & TV

by **TRILL WITHERS**

With Autumn upon us, we're at the time of year where the end of the WNBA season gives way to the start of the NBA season. Awards season for TV & Film leads right into the new Fall TV lineup and we, the viewers, get to reap the benefits of great basketball and entertainment. With that, let's take a look back at some great NBA/WNBA crossover appearances in TV & Film over the years.

TOP 10 NBA/WNBA APPEARANCES IN FILM & TV

1. **MARQUES JOHNSON AS RAYMOND IN "WHITE MEN CAN'T JUMP" 1992**
2. **1996 OLYMPIC WOMEN'S TEAM (DAWN STALEY, TERESA EDWARDS, REBECCA LOBO, SHERYL SWOOPES) IN "MARTIN" 1996**
3. **KAREEM ABDUL-JABBAR AS ROGER MURDOCK IN "AIRPLANE" 1980**
4. **WILT CHAMBERLAIN AS BOMBAATA IN "CONAN THE DESTROYER" 1984**
5. **JULIUS ERVING AS MOSES GUTHRIE IN "THE FISH THAT SAVED PITTSBURGH" 1979**
6. **LISA LESLIE AS BETTY LOU IN "UNCLE DREW" (2018)**
7. **JAMAAL WILKES AS CORNBREAD HAMILTON IN "CORNBREAD, EARL & ME" 1975**
8. **DIANA TAURASI AND NNEKA OGWUMIKE AS WHITE MAMBA AND ARACHNNEKA IN "SPACE JAM 2" 2021**
9. **MUGGSY BOGUES IN "CURB YOUR ENTHUSIASM" 2004**
10. **JOHN SALLEY AS FLETCHER IN "BAD BOYS" 1995**







TRILL'S TAKE:

TOP 10 NBA/WNBA APPEARANCES
IN FILM & TV





HARD WORK, PREPARATION, AND TRUST:

*RICK CARLISLE SHARES REFLECTIONS AND ADVICE AS
HE ENTERS YEAR 22 AS A HEAD COACH*

by **AJ MCCORD**

Hard work, preparation and trust are the mantras that have served Rick Carlisle well as a head coach and President of the National Basketball Coaches Association. With more than 30 years in the game, Carlisle offers insights for players looking to continue their careers on the hardwood.

When Nets head coach Bill Fitch pulled a then 30-year-old Carlisle into his New Jersey Nets office in 1989, he had news that no player wanted to hear.

"He called me up and basically told me that I was waived," Carlisle remembers more than 30 years later.

With those words, the Nets head coach closed that chapter of Carlisle's life. But with



his next sentence, Fitch turned the page to a new chapter.

"He told me if I was interested, he had an assistant coaching position," Carlisle recalled. "He thought I could be successful."

He was grateful when the opportunity presented itself, but this didn't make the news from Fitch any easier to swallow. It helped that through his five years in the NBA, the Ogdensburg, New York native understood as much as he loved playing, it wouldn't last forever.

"When I was playing, I was very aware that I was a role player and that every year I was fighting for a job on a roster," Carlisle remembers. "I think there was only one year, maybe two, that I had a guaranteed contract heading into the season. So, I was always very guarded and realistic about my future as a player."

Coaching always fascinated Carlisle, he even attended several coaching clinics in high school. Between his freshman year of high school and last year of college basketball, he'd had seven coaches in eight years of playing. He'd certainly experienced plenty of different coaching styles to pull from and help mold his own.

"I've played for many tremendous coaches," said Carlisle. "I was exposed to a lot of different approaches, different teaching styles, etc., and I just kind of absorbed all of it and stored it away."

His first assistant job with the Nets involved a lot of scouting, time Carlisle used to observe players and their coaches.

"I was scouting all the teams in the league," Carlisle remembers. "So, it was a master class, an opportunity to study everyone. If you are a musician learning how to play jazz, for example, it'd be the same as listening to other musicians and getting a feel for different styles and approaches."

Two of the 'musicians' he observed most closely





were the ones he was coaching for with the Nets in his early years as an assistant; Hall-of-Famers Bill Fitch and then Chuck Daly.

"It was an unbelievable beginning to my coaching career."

Carlisle's chance to play his own music came a few years later when he was named the head coach of the 2001 Detroit Pistons. After two years, he moved on to Indiana and, later, the Dallas Mavericks — where he became one of just 12 people to win an NBA Championship as a player and as a coach. Along the way, he discovered his own coaching style was heavily influenced by two key ingredients: experience and trust.

"Having played in the league is an advantage," said Carlisle of his ability to connect with his players. "You've done it, you've competed on the floor, you've played for different coaches. In my experience, I was fortunate enough to play on a championship team in 1986, and those things helped. But when you get into the job, it's going to be less about what you've done in the past and way more about what your approach is. The things that really matter are the way you build relationships, your knowledge of the game and your ability to impart everything effectively to your players so they can have success."

As he built relationships, he was reminded of a quote most commonly attributed to Kevin

A. Plank, the founder of Under Armor; "trust is earned in drops but lost in buckets."

"Trust is something that has to be gained gradually, it has to be gained authentically," Carlisle explained. "It's gained through sweat-equity, being in the gym with players. It's gained building relationships, and so all those things are very, very important, and NBA players know authenticity. If you're not authentic and real with them, you're going to struggle to earn trust."

Trust is something Carlisle earned plenty of throughout his career. From the moment Fitch asked him to go from player to coach, to the way he led his 2010 Dallas Mavericks team to an NBA title, and in the way coaches around

"COACHING IN THE NBA TAKES YOUR EXPERIENCE AS A PLAYER AND PUTS IT TO WORK. SO, IF YOU PLAY IN THE NBA AND HAVE AN INTEREST IN COACHING, IT'S A GREAT STEP AND A GREAT TRANSITION TO STAY IN THE GAME THAT YOU LOVE."

RICK CARLISLE



the league voted him as President of the NBA Coaches Association in 2006. In his role with the NBCA, Carlisle sees the impact he has on both present and future coaches by working to negotiate things like coaches' pensions and broadcast access during the season.

"We work with the league on things that impact our present coaches a great deal, things involving content, access, signed appeals, rule changes, it's very wide-ranging, and it's very relationship-centric," Carlisle, now in his 16th season as President of the NBCA. "It's very much related to how strong our relationships

are with whoever we're working with, whether it's the league, the referees, fellow coaches, or past coaches."

Carlisle is entering his 22nd year as a head coach, his second stint with the Indiana Pacers, a team he led from 2003-2007 to a 181-147 overall record, and offers this advice to players interested in making their transition within the game.

"Transitioning from playing to the next phase of your life is one of the great challenges as a player," Carlisle empathizes. "Coaching in the NBA takes your experience as a player and puts

it to work. So, if you play in the NBA and have an interest in coaching, it's a great step and a great transition to stay in the game that you love."

"If you are a player in the NBA and interested in coaching, you should study the game, you should build relationships with coaches, and you should let people in front offices know that you're interested in coaching. If you do those things and prepare, there's a good chance that your preparation will be an opportunity at some point."





LEGEND SIGHTINGS

*11TH ANNUAL JERRY COLANGELO
HALL OF FAME GOLF CLASSIC*



On October 6-7, Legends, Hall of Famers, golfers and sponsors gathered at The Wigwam Resort in Litchfield Park, Arizona. The schedule of events included a cocktail reception and silent auction, a pairings gala, a shotgun golf tournament and an awards luncheon. Over the years, these golf events have served as a valuable fundraiser by raising more than \$2 million for the Hall of Fame's educational platforms and museum preservation projects.





LEGEND SIGHTINGS

WNBA ALL-STAR 2022

The 2022 WNBA All-Star Game took place on Sunday, July 10 at Wintrust Arena, the home of the Chicago Sky. In a thrilling matchup, Team Wilson, coached by WNBA Legend Becky Hammon, defeated Team Stewart by a score of 134-112 in front of a crowd of enthusiastic WNBA fans. During half time, players and fans honored Sue Bird and Sylvia Fowles in their last WNBA All-Star appearance of their decorated careers. After the game, the NBRPA hosted a star-studded Players Party at the VU Rooftop hosted by Sheryl Swoopes and Ari Chambers. Legends, guests, media and partners all enjoyed an afternoon of celebratory drinks and taking in the Chicago skyline to commemorate another incredible WNBA All-Star Game.



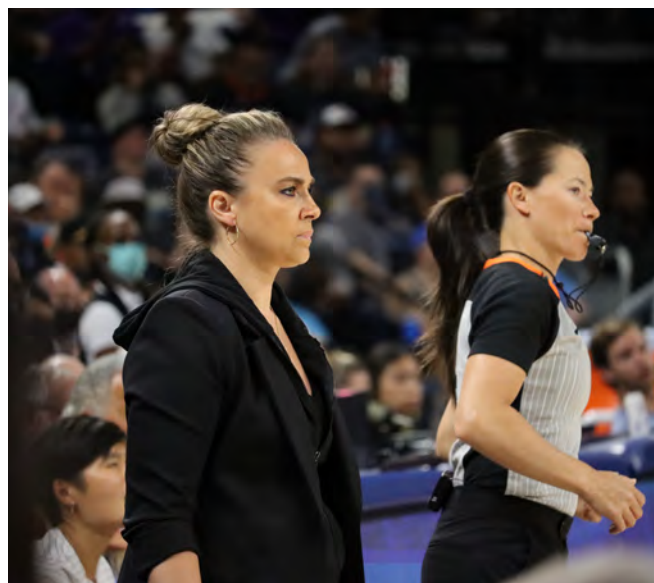




LEGEND SIGHTINGS

WNBA COMMISSIONER'S CUP 2022

The 2022 Commissioner's Cup presented by Coinbase took place on July 26 and was the second in league history. This year's incentives, in addition to bragging rights and the trophy, included accumulating donation dollars presented to the organization of each team's choosing at the conclusion of the Commissioner's Cup. In a competitive battle, WNBA Legend and head coach of the Las Vegas Aces Becky Hammon led her team to a 93-83 victory over the Chicago Sky. Fellow WNBA Legend Dawn Staley served as a TV analyst for the game alongside Sarah Kustok and Michael Grady.





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